BAHLSEN & LEIBNIZ



La sélection
des professionnels.

Commerce de gros
Approvisionnement et distribution

COMPOSER MON DEVIS >

Choisissez vos gammes, le nombre de camions et le nombre de palettes.

À propos de Bahlsen

Bahlsen | LEIBNIZ

WHO IS BAHLSEN?

MORE THAN 135 YEARS OF TRADITION, QUALITY & PASSION

Founded in 1889 in Hannover, Germany, Bahlsen is one of Europe's leading manufacturers of premium biscuits and sweet specialities. For more than a century, our family business has been committed to creating delicious moments with the highest standards of quality, innovation and sustainability.

GERMAN QUALITY SINCE 1889
Made in Germany with the finest ingredients and traditional recipes.

FAMILY OWNED
An independent family business with strong values and long-term vision.

INNOVATION & PASSION
Continuously developing new products to delight consumers worldwide.

GLOBAL PRESENCE
Our products are enjoyed in over 80 countries around the world.

SUSTAINABLE FUTURE
Responsible sourcing, efficient production and commitment to our planet.



A GLOBAL LEGACY OF EXCELLENCE

80+ COUNTRIES
Our biscuits are enjoyed in more than 80 countries worldwide.

100+ PRODUCTS
A wide range of biscuits and sweet specialties for every taste.

TOP QUALITY
Produced in modern facilities with strict quality control and food safety standards.

1,600+ EMPLOYEES
A dedicated team working with passion and care.



OUR COMMITMENT
To create the best biscuit moments today, tomorrow and for generations to come.

Les marques et leurs spécialités

THE BRANDS OF THE GROUP

Bahlsen | LEIBNIZ

QUALITY SINCE 1889

ICONIC BRANDS. UNIQUE MOMENTS.
LOVED AROUND THE WORLD.

From everyday indulgence to special occasions, Bahlsen offers a wide range of premium biscuits and sweet specialties loved by generations in more than 80 countries.



LEIBNIZ



The original butter biscuit with 52 teeth. A true icon of quality and tradition since 1891.

PICK UP!



The unique chocolate-filled sandwich biscuit for your pick-me-up moments.

LEIBNIZ ZOO



Fun, delicious and loved by kids of all ages. A playful treat with great taste.

Bahlsen CHOKINI



Crunchy cookies with chocolate chips. Irresistible pleasure in every bite.

Bahlsen Hit



Crisp sandwich biscuits with a delicious creme filling. The perfect everyday treat.

Bahlsen COMTESS



Moist and delicious marble cake. Perfectly balanced for any occasion.

OHNE GLEICHEN



The unique wafer specialty with a delicate hazelnut chocolate experience.

Bahlsen PERPETUM



Timeless chocolate biscuits with a rich heritage and uncompromising taste.

Bahlsen HERMANN COLLECTION



A premium assortment of finest biscuits for special moments of indulgence.

Bahlsen ABC



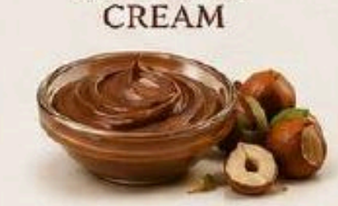
Traditional cinnamon biscuits with sweet icing. A classic for generations.

Bahlsen KUNTERBUNT



Colourful chocolate lenses on crispy biscuits. Fun, crunchy and delicious.

Bahlsen HAZELNUT CREAM



Smooth hazelnut creme combined with crispy biscuits. Simply delightful.

La sélection Bahlsen & Leibniz



Savoir-faire et spécialités



Pick Up — gamme originale

PICK UP!

PICK UP!®

THE UNIQUE CHOCO & BISCUIT SANDWICH EXPERIENCE

Pick Up! is the iconic chocolate-filled biscuit sandwich loved all over Europe.
The perfect combination of crispy biscuits and smooth chocolate for an energizing and delicious break – anytime, anywhere.

ENERGIZING — The perfect boost for your day

DELICIOUS — Irresistible taste of chocolate

PRACTICAL — Ideal on-the-go snack

LOVED — An iconic brand since 1994



THE ICONIC PICK UP!

- No. 1 chocolate-filled biscuit sandwich in Europe*
- Available in more than 50 countries
- Loved by millions of consumers worldwide
- Consistent quality and unique taste

OUR REFERENCES

	PRODUCT	DESCRIPTION	PACKAGING	PCS / CASE	CASES / LAYER	LAYERS / PALLET	CASES / PALLET	EAN CODE
	PICK UP! ORIGINAL	Crispy biscuits with chocolate cream filling	5 x 28 g	28	10	9	90	4017100105010
	PICK UP! CHOCO & MILK	Crispy biscuits with chocolate and milk cream filling	5 x 28 g	28	10	9	90	4017100105034
	PICK UP! CHOCO	Crispy biscuits with chocolate cream filling	5 x 28 g	28	10	9	90	4017100105027
	PICK UP! CHOCO & HAZELNUT	Crispy biscuits with chocolate hazelnut cream filling	5 x 28 g	28	10	9	90	4017100105041
	PICK UP! MINI ORIGINAL	Mini crispy biscuits with chocolate cream filling	10 x 10,6 g	24	12	10	120	4017100270234
	PICK UP! MINI CHOCO	Mini crispy biscuits with chocolate cream filling	10 x 10,6 g	24	12	10	120	4017100270258
	PICK UP! MINI MIX	Mini crispy biscuits assorted flavours	10 x 10,6 g	24	12	10	120	4017100270272

AVAILABLE FORMATS



5 x 28 g



10 x 10,6 g

PERFECT FOR EVERY MOMENT

Leibniz — biscuits au beurre

LEIBNIZ
Das Original seit 1891

THE ORIGINAL. SIMPLY IRRESISTIBLE.

For more than 130 years, Leibniz has stood for uncompromising quality, authentic taste and the finest ingredients. The original butter biscuit with 52 teeth – a true icon of German baking tradition and a timeless classic loved by generations.

AUTHENTIC
Made with real butter and the finest ingredients.

ICONIC
The original biscuit with 52 teeth – unique since 1891.

QUALITY
Baked with care in Germany to the highest standards.

LOVED
Enjoyed by millions of people in over 80 countries.



OUR REFERENCES

	PRODUCT	DESCRIPTION	PACKAGING	PCS / CASE	CASES / LAYER	LAYERS / PALLET	CASES / PALLET	EAN CODE
	LEIBNIZ BUTTER BISCUIT	The original butter biscuit with 52 teeth.	3 x 100 g	24	12	8	96	4017100100104
	LEIBNIZ BUTTER BISCUIT	The original butter biscuit with 52 teeth.	200 g	24	12	8	96	4017100001110
	LEIBNIZ BUTTER BISCUIT	The original butter biscuit with 52 teeth.	400 g	18	9	8	72	4017100001127
	LEIBNIZ WHOLEMEAL	Crispy wholemeal biscuit rich in fibre.	200 g	24	12	8	96	4017100001318
	LEIBNIZ COCOA	Cocoa biscuit with a delicate chocolate taste.	200 g	24	12	8	96	4017100001325
	LEIBNIZ CHOCO LEIBNIZ	Butter biscuit with a delicious chocolate layer.	125 g	24	12	10	120	4017100013335
	LEIBNIZ MINIS	Mini butter biscuits – perfect for sharing.	125 g	24	12	10	120	4017100013342
	LEIBNIZ ZOO	Fun animal-shaped butter biscuits for kids.	100 g	24	12	10	120	4017100100302

AVAILABLE FORMATS


3 x 100 g


200 g


400 g


MINIS 125 g

Chokini — pépites de chocolat



OUR REFERENCES

	PRODUCT	DESCRIPTION	PACKAGING	PCS / CASE	CASES / LAYER	LAYERS / PALLET	CASES / PALLET	EAN CODE
	CHOKINI	Crispy biscuits with chocolate chips.	150 g	12	16	9	144	4017100013407
	CHOKINI DARK	Crispy biscuits with dark chocolate chips.	150 g	12	16	9	144	4017100013414
	CHOKINI MINIS	Mini crispy biscuits with chocolate chips.	125 g	20	16	10	160	4017100013421
	CHOKINI MINIS CHOCO	Mini crispy biscuits with double chocolate chips.	125 g	20	16	10	160	4017100013438
	CHOKINI XXL	Extra large biscuits with extra chocolate.	200 g	12	12	8	96	4017100013445

AVAILABLE FORMATS



150 g



125 g



200 g

MADE WITH FINE CHOCOLATE

Waffeletten — gaufrettes



OUR REFERENCES

	PRODUCT	DESCRIPTION	PACKAGING	PCS / CASE	CASES / LAYER	LAYERS / PALLET	CASES / PALLET	EAN CODE
	WAFERETTEN CHOCOLATE	Crispy wafers with smooth chocolate cream filling.	100 g	24	12	8	96	4017100013501
	WAFERETTEN HAZELNUT	Crispy wafers with hazelnut cream filling.	100 g	24	12	8	96	4017100013518
	WAFERETTEN VANILLA	Crispy wafers with vanilla cream filling.	100 g	24	12	8	96	4017100013525
	WAFERETTEN DARK	Crispy wafers with dark chocolate cream filling.	100 g	24	12	8	96	4017100013532
	NEU WAFERETTEN LEMON	Crispy wafers with lemon cream filling.	100 g	24	12	8	96	4017100013549
	WAFER ROLLS CHOCOLATE	Crispy wafer rolls with chocolate cream filling.	100 g	24	12	9	108	4017100013556
	WAFER MIX	Assorted wafer varieties in one pack.	200 g	20	8	8	64	4017100013563

AVAILABLE FORMATS


100 g


200 g


400 g
(WAFER MIX)

Pick Up — biscuits fourrés

PICK UP! THE PERFECT ON-THE-GO SNACK.

Bahlsen Pick Up! combines a crispy biscuit with a smooth chocolate filling for the perfect balance of energy and indulgence. Practical, tasty and always ready whenever you need a break.

ENERGY BOOST
The ideal pick-me-up anytime, anywhere.

PRACTICAL
Individually wrapped and easy to take on the go.

DELICIOUS
Crispy biscuit and smooth chocolate – perfectly balanced.

LOVED
A favourite snack for all ages across Europe.



EUROPE'S FAVOURITE

- The No. 1 on-the-go chocolate-filled biscuit in Europe*
- Available in more than 50 countries
- Loved by millions of consumers worldwide
- Consistent quality and unique taste

* Source: Internal market data

OUR REFERENCES

	PRODUCT	DESCRIPTION	PACKAGING	PCS / CASE	CASES / LAYER	LAYERS / PALLET	CASES / PALLET	EAN CODE
	PICK UP! ORIGINAL	Crispy biscuits with chocolate cream filling.	5 x 28 g	28	10	9	90	40171000105010
	PICK UP! CHOCO & MILK	Crispy biscuits with chocolate and milk cream filling.	5 x 28 g	28	10	9	90	40171000105034
	PICK UP! CHOCO	Crispy biscuits with chocolate cream filling.	5 x 28 g	28	10	9	90	40171000105027
	PICK UP! CHOCO & HAZELNUT	Crispy biscuits with chocolate hazelnut cream filling.	5 x 28 g	28	10	9	90	40171000105041
	PICK UP! MINI ORIGINAL	Mini crispy biscuits with chocolate cream filling.	10 x 10,6 g	24	12	10	120	40171000270234
	PICK UP! MINI CHOCO	Mini crispy biscuits with chocolate cream filling.	10 x 10,6 g	24	12	10	120	40171000270258
	PICK UP! MINI MIX	Mini crispy biscuits assorted flavours.	10 x 10,6 g	24	12	10	120	40171000270272

AVAILABLE FORMATS



5 x 28 g



10 x 10,6 g



10 x 10,6 g

Choco Leibniz — biscuits chocolatés

CHOCO MOMENTS. PURE INDULGENCE.

Bahlsen Choco Leibniz delivers the perfect balance of crisp biscuit and smooth chocolate. A timeless classic that turns everyday moments into something truly special.

PERFECT COMBINATION
Crisp biscuit meets smooth chocolate.

FINEST INGREDIENTS
Carefully selected ingredients for exceptional taste.

QUALITY SINCE 1889
Over 135 years of German baking tradition.

LOVED BY ALL
A classic enjoyed by generations across Europe.



OUR REFERENCES

	PRODUCT	DESCRIPTION	PACKAGING	PCS / CASE	CASES / LAYER	LAYERS / PALLET	CASES / PALLET	EAN CODE
	CHOCO LEIBNIZ MILK	Crisp biscuit with smooth milk chocolate.	125 g	12	16	8	128	4017100013407
	CHOCO LEIBNIZ DARK	Crisp biscuit with smooth dark chocolate.	125 g	12	16	8	128	4017100013414
	CHOCO LEIBNIZ MILK	Crisp biscuit with smooth milk chocolate.	200 g	12	12	8	96	4017100013421
	CHOCO LEIBNIZ DARK	Crisp biscuit with smooth dark chocolate.	200 g	12	12	8	96	4017100013438
	NEU CHOCO LEIBNIZ INTENSE	Crisp biscuit with intense dark chocolate (72% cocoa).	125 g	12	16	8	128	4017100013445
	CHOCO LEIBNIZ MINIS	Mini biscuits with milk chocolate.	125 g	20	18	8	144	4017100013452
	CHOCO LEIBNIZ MIX	Assorted milk and dark chocolate.	300 g	10	12	8	96	4017100013469

AVAILABLE FORMATS


125 g


200 g


125 g


300 g

Messino — biscuits à l’orange

A TOUCH OF CHOCOLATE. A MOMENT OF BLISS.

Bahlsen Messino combines a delicate biscuit with a smooth layer of fine chocolate – a sophisticated treat for true indulgence. Perfect to share, or simply enjoy by yourself.

DELICATE BISCUIT & FINE CHOCOLATE
A perfect balance of crispiness and smoothness.

QUALITY INGREDIENTS
Made with carefully selected ingredients for exceptional taste.

BAHLSEN QUALITY
Baked with passion for over 135 years of German tradition.

LOVED WORLDWIDE
Enjoyed by millions in over 50 countries.



OUR REFERENCES

	PRODUCT	DESCRIPTION	PACKAGING	PCS / CASE	CASES / LAYER	LAYERS / PALLET	CASES / PALLET	EAN CODE
	MESSINO MILK	Delicate biscuit with smooth milk chocolate.	125 g	12	16	8	128	4017100013459
	MESSINO DARK	Delicate biscuit with smooth dark chocolate.	125 g	12	16	8	128	4017100013466
	MESSINO WHITE	Delicate biscuit with smooth white chocolate.	125 g	12	16	8	128	4017100013473
	MESSINO MILK DOUBLE	Delicate biscuit with an extra layer of milk chocolate.	125 g	12	16	8	128	4017100013480
	MESSINO DARK DOUBLE	Delicate biscuit with an extra layer of dark chocolate.	125 g	12	16	8	128	4017100013497
	MESSINO MIX	Assorted milk and dark chocolate varieties.	250 g	10	12	8	96	4017100013503

AVAILABLE FORMATS


125 g


125 g


250 g

Deloba — biscuits feuilletés

SIMPLY ELEGANT. SIMPLY BAHLSEN.

Bahlsen Deloba is the perfect balance of crispy biscuit and fine chocolate. A touch of elegance in every bite – crafted for those who appreciate the little luxuries in life.

FINE & CRISPY
Delicately baked for a light, crispy bite.

FINE CHOCOLATE
Refined chocolate for an elegant taste.

PREMIUM QUALITY
Carefully selected ingredients and recipes of the highest quality.

LOVED WORLDWIDE
Enjoyed in more than 50 countries around the globe.



OUR REFERENCES

	PRODUCT	DESCRIPTION	PACKAGING	PCS / CASE	CASES / LAYER	LAYERS / PALLET	CASES / PALLET	EAN CODE
	DELOBA MILK	Crispy biscuit with a delicate milk chocolate.	100 g	24	12	9	108	4017100013511
	DELOBA DARK	Crispy biscuit with a fine dark chocolate.	100 g	24	12	9	108	4017100013528
	DELOBA WHITE	Crispy biscuit with smooth white chocolate.	100 g	24	12	9	108	4017100013535
	DELOBA MIX	Assorted biscuits with milk, dark and white chocolate.	100 g	24	12	9	108	4017100013542
	DELOBA MILK FAMILY PACK	Crispy biscuit with delicate milk chocolate.	150 g	12	16	8	128	4017100013559
	DELOBA DARK FAMILY PACK	Crispy biscuit with fine dark chocolate.	150 g	12	16	8	128	4017100013566

AVAILABLE FORMATS


100 g


150 g


100 g DISPLAY BOX (24 x 100 g)

Hit — biscuits fourrés

THE PERFECT MATCH. CRISPY OUTSIDE, CREAMY INSIDE.

Bahlsen Hit combines two crisp cocoa biscuits with a deliciously smooth cream filling. The perfect balance of texture and taste – for a satisfying break anytime, anywhere.

IRRESISTIBLE COMBINATION
Crisp cocoa biscuits with a smooth cream filling.

CAREFULLY SELECTED INGREDIENTS
Made with quality ingredients for great taste.

QUALITY YOU CAN TASTE
Baked with care and passion since 1889.

LOVED BY GENERATIONS
A timeless classic enjoyed by millions around the world.



OUR REFERENCES

	PRODUCT	DESCRIPTION	PACKAGING	PCS / CASE	CASES / LAYER	LAYERS / PALLET	CASES / PALLET	EAN CODE
	HIT ORIGINAL	Cocoa biscuits with chocolate cream filling.	220 g	12	10	10	100	4017100013801
	HIT COCOA CRÈME	Cocoa biscuits with cocoa cream filling.	220 g	12	10	10	100	4017100013818
	HIT CHOCO	Cocoa biscuits with chocolate cream filling.	220 g	12	10	10	100	4017100013825
	HIT MINI	Mini cocoa biscuits with chocolate cream filling.	100 g	24	12	8	96	4017100013832
	HIT ORIGINAL FAMILY PACK	Cocoa biscuits with chocolate cream filling.	400 g	12	6	8	48	4017100013849
	HIT COCOA CRÈME FAMILY PACK	Cocoa biscuits with cocoa cream filling.	400 g	12	6	8	48	4017100013856
	HIT CHOCO FAMILY PACK	Cocoa biscuits with chocolate cream filling.	400 g	12	6	8	48	4017100013863

AVAILABLE FORMATS


220 g


220 g


220 g


100 g


400 g FAMILY PACK

Tuc — biscuits apéritifs

KEEP IT LIGHT. KEEP IT TUC.

Bahlsen TUC crackers are the perfect choice for a light, crispy bite. Baked to golden perfection with simple ingredients and irresistible taste – ideal for any time of day, on your own or with others.

LIGHT & CRISPY — Deliciously thin crackers baked to perfection.

SIMPLE INGREDIENTS — Made with quality ingredients for pure enjoyment.

OVEN BAKED — Baked, not fried for a lighter snacking choice.

LOVED WORLDWIDE — Enjoyed by millions in more than 50 countries.

PERFECT FOR EVERY MOMENT — Great on the go, at work, at home or with friends.



OUR REFERENCES

	PRODUCT	DESCRIPTION	PACKAGING	PCS / CASE	CASES / LAYER	LAYERS / PALLET	CASES / PALLET	EAN CODE
	TUC ORIGINAL	Crispy, lightly salted crackers.	100 g	24	12	10	120	4017100013701
	TUC ORIGINAL	Crispy, lightly salted crackers.	300 g	12	6	8	48	4017100013718
	TUC ORIGINAL	Crispy, lightly salted crackers.	100 g FAMILY PACK	16	9	8	72	4017100013725
	TUC PAPRIKA	Crispy crackers with a mild paprika flavour.	100 g	24	12	10	120	4017100013732
	TUC PAPRIKA	Crispy crackers with a mild paprika flavour.	100 g FAMILY PACK	16	9	8	72	4017100013749
	TUC SOUR CREAM & ONION	Crispy crackers with sour cream & onion.	100 g	24	12	10	120	4017100013756
	TUC SOUR CREAM & ONION	Crispy crackers with sour cream & onion.	100 g FAMILY PACK	16	9	8	72	4017100013763
	TUC MINI	Bite-sized mini crackers, lightly salted.	150 g	16	9	8	72	4017100013770
	TUC MULTI PACK	6 individual packs inside.	6 x 25 g	24	12	8	96	4017100013787

AVAILABLE FORMATS


100 g


100 g


100 g


150 g


6 x 25 g (MULTI PACK)

Leibniz — les classiques

CLASSIC RECIPES. TIMELESS PLEASURE.

Bahlsen Leibniz biscuits are baked with care and passion using high-quality ingredients and trusted recipes. A true classic that has been loved for generations.

BUTTERY & CRISPY	QUALITY INGREDIENTS	OVEN BAKED	LOVED BY ALL	AROUND THE WORLD
Baked to golden perfection for a delicious crunch.	Made with carefully selected ingredients for a pure taste.	Slow baked with care for the perfect texture.	A biscuit classic enjoyed by millions.	Available in more than 50 countries worldwide.



OUR REFERENCES

	PRODUCT	DESCRIPTION	PACKAGING	PCS / CASE	CASES / LAYER	LAYERS / PALLET	CASES / PALLET	EAN CODE
	LEIBNIZ BUTTER BISCUIT	Crispy butter biscuit with a delicate taste.	125 g	24	16	9	144	4017100013008
	LEIBNIZ BUTTER BISCUIT	Crispy butter biscuit with a delicate taste.	200 g	12	12	9	108	4017100013015
	LEIBNIZ BUTTER BISCUIT	Crispy butter biscuit with a delicate taste.	400 g	12	6	8	48	4017100013022
	LEIBNIZ BUTTER BISCUIT FAMILY PACK	Crispy butter biscuit in a family size pack.	600 g	8	6	8	48	4017100013039
	LEIBNIZ MINIS	Mini butter biscuits, perfect for sharing.	125 g	16	9	8	72	4017100013046
	LEIBNIZ CHOCO	Butter biscuit with a layer of milk chocolate.	125 g	24	16	9	144	4017100013053
	LEIBNIZ DARK CHOCO	Butter biscuit with a layer of dark chocolate.	125 g	24	16	9	144	4017100013060

AVAILABLE FORMATS


125 g


200 g


400 g


600 g


125 g

Zoo et spécialités chocolatées

A MOMENT OF QUALITY. EVERY DAY.

Bahlsen classics are the perfect choice for enjoying a moment of quality. With a wide variety of biscuits for every taste and occasion, there is a Bahlsen for everyone.

FOR EVERYONE — A wide variety loved by all generations.

QUALITY FIRST — Carefully selected ingredients for the best taste.

LOVED BY ALL — Timeless recipes enjoyed by millions around the world.

AROUND THE WORLD — Available in more than 50 countries worldwide.

TRUSTED QUALITY — Baked with care and passion since 1889.



OUR REFERENCES

	PRODUCT	DESCRIPTION	PACKAGING	PCS / CASE	CASES / LAYER	LAYERS / PALLET	CASES / PALLET	EAN CODE
	CHOCO LEIBNIZ	Crispy biscuit with a layer of fine milk chocolate.	125 g	12	16	9	144	4017100013057
	CHOCO LEIBNIZ DARK	Crispy biscuit with a layer of dark chocolate.	125 g	12	16	9	144	4017100013064
	ZOO ORIGINAL	Fun animal shaped biscuits for kids and adults.	100 g	24	12	8	96	4017100013071
	WAFER LEAVES MILK	Crispy wafer leaves with delicate milk cream.	100 g	12	12	10	120	4017100013088
	WAFER LEAVES CHOCO	Crispy wafer leaves with chocolate cream.	100 g	12	12	10	120	4017100013095
	WAFER ROLLS MILK	Crispy wafer rolls filled with milk cream.	75 g	24	12	8	96	4017100013101
	WAFER ROLLS CHOCO	Crispy wafer rolls filled with chocolate cream.	75 g	24	12	8	96	4017100013118
	ASSORTED BISCUITS	A delicious assortment of Bahlsen favourites.	400 g	8	6	8	48	4017100013125

AVAILABLE FORMATS



125 g



100 g



100 g



75 g



400 g

Pick Up et petits formats

TRUSTED RECIPES. LOVED BY GENERATIONS.

For over 135 years, Bahlsen has been baking biscuits with care, using quality ingredients and time-honoured recipes. From everyday treats to special moments, there is a Bahlsen for every occasion.

- **QUALITY INGREDIENTS** — Carefully selected ingredients for the best taste.
- **OVEN BAKED** — Baked to golden perfection for a delicious crunch.
- **LOVED BY ALL** — Timeless recipes enjoyed by millions around the world.
- **AROUND THE WORLD** — Available in more than 50 countries worldwide.
- **TRUSTED SINCE 1889** — Baked with care and passion since 1889.



OUR REFERENCES

	PRODUCT	DESCRIPTION	PACKAGING	PCS / CASE	CASES / LAYER	LAYERS / PALLET	CASES / PALLET	EAN CODE
	PICK UP! CHOCO	Crispy biscuit with chocolate cream filling.	28 g	24	24	8	192	4017100013201
	PICK UP! ORIGINAL	Crispy biscuit with chocolate cream filling.	28 g	24	24	8	192	4017100013218
	MINIS CHOCO	Mini biscuits with milk chocolate.	100 g	24	12	8	96	4017100013089
	CHOCOLATE COOKIES	Crispy cookies with chocolate chips.	150 g	12	12	8	96	4017100013096
	WAFER ROLLS	Crispy wafer rolls with chocolate cream.	100 g	12	12	10	120	4017100013102
	BUTTER LEIBNIZ	Classic butter biscuits with a delicate taste.	200 g	12	12	9	108	4017100013008
	ASSORTED BISCUITS	A delicious assortment of Bahlsen favourites.	500 g	8	6	8	48	4017100013125

AVAILABLE FORMATS



Biscuits et assortiments

CRAFTED WITH CARE. SHARED WITH JOY.

Bahlsen biscuits are crafted with care, using high-quality ingredients and time-honoured recipes.
From simple pleasures to special moments, there is a Bahlsen for every occasion.

- **QUALITY INGREDIENTS** — Carefully selected ingredients for the best taste.
- **OVEN BAKED** — Baked to golden perfection for a delicious crunch.
- **LOVED BY ALL** — Timeless recipes enjoyed by millions around the world.
- **AROUND THE WORLD** — Available in more than 50 countries worldwide.
- **TRUSTED SINCE 1889** — Baked with care and passion since 1889.



OUR REFERENCES

	PRODUCT	DESCRIPTION	PACKAGING	PCS / CASE	CASES / LAYER	LAYERS / PALLET	CASES / PALLET	EAN CODE
	CHOCO LEIBNIZ DARK	Crispy biscuit with dark chocolate.	125 g	12	16	9	144	4017100013064
	COMTESS HAZELNUT	Wafer with hazelnut creme filling.	100 g	12	12	10	120	4017100013095
	FIRST CLASS MILK	Milk chocolate coated pretzels.	100 g	12	12	10	120	4017100013101
	BUTTER LEIBNIZ	Classic butter biscuit with a delicate taste.	100 g	24	12	8	96	4017100013001
	CHOCO WAFER	Crispy wafer with chocolate creme.	150 g	12	9	8	72	4017100013118
	WAFFERETTEN	Wafer rolls with cocoa creme.	100 g	24	12	8	96	4017100013125
	CHOCOLATE PRETZELS	Crunchy pretzels coated with milk chocolate.	75 g	24	12	8	96	4017100013149
	MINI MIX	Assorted mini biscuits in 4 varieties.	150 g	16	9	8	72	4017100013156

AVAILABLE FORMATS



125 g



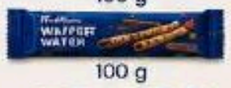
100 g



100 g



100 g



100 g



150 g

La sélection à partager

TIMELESS TASTE.
MADE TO SHARE.

Bahlsen brings people together with biscuits baked to golden perfection. Crafted with care, using quality ingredients and trusted recipes. For moments big and small, there is a Bahlsen for every occasion.

QUALITY INGREDIENTS — Carefully selected ingredients for the best taste.

OVEN BAKED — Baked to golden perfection for a delicious crunch.

LOVED BY ALL — Timeless recipes enjoyed by millions around the world.

AROUND THE WORLD — Available in more than 50 countries worldwide.

LOVED BY GENERATIONS — Delighting families for over 135 years.

TRUSTED SINCE 1889 — Baked with care and passion since 1889.



OUR REFERENCES

	PRODUCT	DESCRIPTION	PACKAGING	PCS / CASE	CASES / LAYER	LAYERS / PALLET	CASES / PALLET	EAN CODE
	BUTTER KEKS	Crispy butter biscuit with a delicate taste.	200 g	24	12	8	96	4017100013025
	SPRITZ GEBÄCK	Spritz biscuits with a melt-in-the-mouth texture.	200 g	24	12	8	96	4017100013032
	ZOO ORIGINAL	Fun animal shaped biscuits for kids and adults.	100 g	24	12	8	96	4017100013071
	CHOCOLATE COOKIES	Crunchy cookies with chocolate chips.	150 g	12	12	8	96	4017100013096
	LEIBNIZ MINIS	Mini biscuits – perfect for sharing.	125 g	16	9	8	72	4017100013046
	PICK UP! CHOCO	Two biscuits with a smooth chocolate cream filling.	28 g	24	24	8	192	4017100013201
	WAFER LEAVES MILK	Crispy wafer leaves with delicate milk cream.	100 g	12	12	10	120	4017100013088
	CHOCOLATE PRETZELS	Crunchy pretzels coated with milk chocolate.	75 g	24	12	8	96	4017100013149
	WAFFERETTEN VANILLA	Wafer rolls filled with vanilla cream.	100 g	24	12	8	96	4017100013156

AVAILABLE FORMATS



Qualité et fabrication

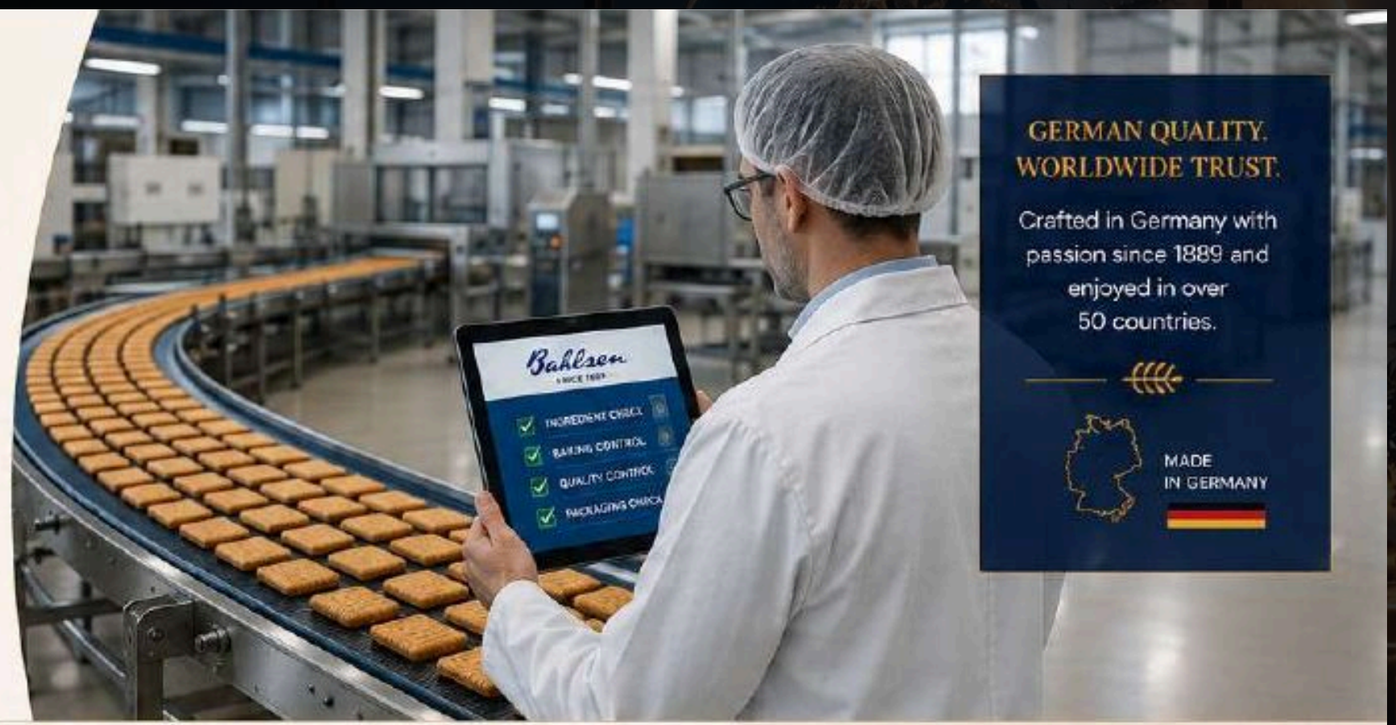
Bahlsen

— SINCE 1889 —

OUR PROMISE:
QUALITY YOU CAN TRUST.

For over 135 years, Bahlsen has been committed to one goal:
baking the best biscuits with care and responsibility.

From the selection of premium ingredients to the final inspection, every step of our process is guided by the highest standards of quality, safety, and sustainability.



CAREFULLY SELECTED INGREDIENTS
We use high-quality ingredients from trusted suppliers, carefully selected to ensure exceptional taste and consistency.

TRADITIONAL BAKING EXPERTISE
Our recipes combine traditional baking expertise with modern technology for perfect results every time.

STRICT QUALITY CONTROL
Every batch is tested at multiple stages to guarantee freshness, texture, and outstanding taste.

FOOD SAFETY FIRST
We follow strict food safety procedures and international standards to protect our consumers.

SUSTAINABLE APPROACH
We care for people and the planet by reducing our impact and supporting a more sustainable future.

PASSIONATE PEOPLE
Our dedicated teams take pride in their work and share one goal: bringing joy through quality biscuits.

QUALITY IN EVERY DETAIL
From our ovens to your shelves, we ensure that every Bahlsen biscuit delivers the perfect combination of taste, quality, and reliability.



CERTIFICATIONS & STANDARDS

BRCGS Food Safety CERTIFICATED	IFS Food	ISO	ISO	FSSC 22000	UTZ Certified
BRCGS Food Safety	IFS Food	ISO 9001 Quality Management	ISO 14001 Environmental Management	FSSC 22000 Food Safety	Responsibly sourced cocoa

OUR COMMITMENT
Quality is not just a promise, it is our tradition.
We are committed to continually improving our processes to deliver the best biscuits today and for generations to come.

Logistique et distribution Bahlsen

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BAHLSEN – THE TASTE OF GERMAN EXCELLENCE

Bahlsen

SINCE 1889

WORLDWIDE REACH. DELIVERING QUALITY, EVERYWHERE.

Bahlsen biscuits are enjoyed in over **50** countries around the world.
Thanks to our reliable logistics network and experienced export team, we ensure that every shipment arrives with the same freshness, care and quality – wherever you are.



A GLOBAL FOOTPRINT

50+ Countries worldwide

Trusted by millions of consumers

Reliable export to every continent

Long-term partnerships built on trust

LOGISTICS & EXPORT EXCELLENCE

OPTIMISED PACKAGING
Our packaging is designed to protect the biscuits and preserve freshness during transport.

LARGE STORAGE CAPACITY
Modern warehouses with high storage capacity to ensure product availability all year round.

RELIABLE TRANSPORT
We work with trusted global carriers to ensure on-time delivery with full shipment tracking.

EXPORT EXPERTISE
Our export team handles all procedures efficiently to guarantee smooth and compliant international trade.

QUALITY PRESERVED
From production to delivery, our strict standards ensure quality is never compromised.



OUR EXPORS PROCESS

1. **INQUIRY** – We receive your request and understand your requirements.
2. **QUOTATION** – You receive a detailed offer with full product and logistics details.
3. **ORDER CONFIRMATION** – The order is confirmed and production or picking is scheduled.
4. **PREPARATION & SHIPPING** – Goods are carefully packed and shipped on time.
5. **DELIVERY** – Your order arrives safely, with continuous follow-up until final delivery.

CONTAINER LOADING EXAMPLES



WHEREVER YOU ARE, WE DELIVER THE TASTE OF BAHLSEN.

Bahlsen
SINCE 1889

Innovation et développement

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BAHLSEN – THE TASTE OF GERMAN EXCELLENCE

Bahlsen

— SINCE 1889 —

INNOVATION & DEVELOPMENT

TRADITION MEETS THE FUTURE

For more than **135 years**, Bahlsen has combined traditional German baking expertise with continuous innovation to create biscuits that meet the expectations of today's consumers.

Every new product is developed with the same commitment to taste, quality and food safety that has made Bahlsen one of Europe's most **trusted** biscuit manufacturers.



RESEARCH & DEVELOPMENT
Dedicated teams continuously create new recipes and improve existing products.

SELECTED INGREDIENTS
Only carefully selected ingredients are used to guarantee authentic taste and consistent quality.

SUSTAINABLE PACKAGING
Modern packaging solutions help preserve freshness while reducing environmental impact.

CONTINUOUS INNOVATION
Consumer trends inspire new flavours, formats and product concepts every year.

PREMIUM QUALITY
Every product undergoes rigorous quality controls before reaching customers.

RESPONSIBLE GROWTH
Innovation is driven by quality, sustainability and long-term customer satisfaction.

OUR INNOVATION PROCESS

CONSUMER INSIGHTS → Understanding needs and preferences.

RECIPE DEVELOPMENT → Creating new recipes and improving taste.

PRODUCT TESTING → Testing texture, flavour and overall quality.

QUALITY VALIDATION → Rigorous checks to ensure excellence.

INDUSTRIAL PRODUCTION → Manufactured with care in modern facilities.

MARKET LAUNCH → Bringing innovative products to consumers.

OUR COMMITMENT

We continuously invest in innovation to create products that combine authentic taste, premium quality and sustainable development for future generations.



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